

horizons foundation

CELEBRATE – Your Way September 20, 2008 Corporate Sponsorship Benefits

	\$3,000 Supporter	\$5,000 Builder	\$10,000 Advocate	\$25,000 Visionary	\$50,000+ Presenting
Horizons media (logo¹ unless mentioned otherwise)					
Horizons' website (15,000 visitors per month)	Sponsors page (link only)	Sponsors page	Gala & Sponsors page	Home, Gala & Sponsors pages	Home, Gala & Sponsors pages + banner ad
Save The Date card (4,000+)				✓	✓
Invitations (4,000+)	listing only	✓	✓	✓	✓
2008 Annual Report	listing only	✓	✓	✓	✓
Newsletter (1,200 copies/issue)		1 issue listing only	1 issue	2 issues	2 issues plus article
Emails (3,500+)		1 email	2 emails	3 emails	5 emails
Mention in podcast program			✓	✓	✓
Recognition at other Horizons events (Grantee Awards, Major Donor Receptions, etc – 400+)					
Podium mention				✓	✓
Posters			✓	✓	✓
Slide show		✓	✓	✓	✓
External media^{1,2}					
7x7 Magazine and other print			✓	✓	✓
Outdoor advertising			✓	✓	✓
Cable/TV			✓	✓	✓
Logo/link on online auction site			✓	✓	✓
Naming rights					CELEBRATE – Your Way presented by [your name]

¹ Logo size and/or placement will be used to differentiate sponsorship levels

² Based on 2007 media sponsors; in process of confirming 2008 media sponsors