

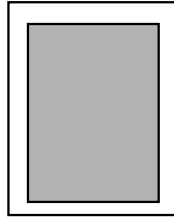
Horizons Foundation Annual Gala

"REACHING NEW HORIZONS"

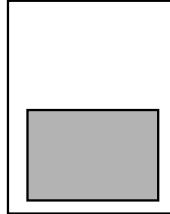
Saturday, September 30, 2006
The Regency Center, San Francisco

PROGRAM ADVERTISING AD RATES

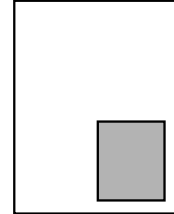
Program Size: 6" x 9"



Full Page Ad
5" (w) x 8" (h)
\$800



1/2 Page Ad
5" (w) x 3.875" (h)
\$450



1/4 Page Ad
2.375" (w) x 3.875" (h)
\$250

ARTWORK SPECIFICATIONS:

1. Adobe Illustrator file: All fonts outlined and saved in EPS format
2. Photoshop TIFF file: 300 dpi resolution at 100% scale
3. Quark Xpress (MAC only): Please compress electronic file with fonts and images before emailing
4. Press-quality PDF (high resolution)
5. Black and white camera-ready artwork is also acceptable, as long as there are no grayscale images

* No bleeds in ANY ads

** All ads will be printed in black and white

All ads must be received no later than Friday, August 25, 2006

EMAIL ARTWORK to mail@betsyjoycedesign.com (6Mb max)

Reserve ad space by Monday, August 21st

Contact Henry Pacheco:

415.398.2333 x114 (phone) • 415.398.4733 (fax) • hpacheco@horizonsfoundation.org

Enclosed is my check in the amount of \$ _____ for a _____ [size] ad.

Please bill my: Visa MasterCard American Express

Card #: _____ Exp. Date: _____

Signature: _____

Contact: _____ Phone: _____

Organization: _____

Address: _____

City: _____ State: _____ ZIP: _____