

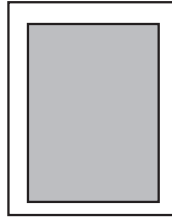
# Horizons Foundation Annual Gala

**"CELEBRATE"**

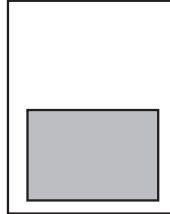
Saturday, October 6, 2007  
The Regency Center, San Francisco

## PROGRAM ADVERTISING AD RATES

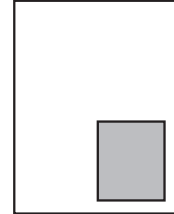
Program Size: 6" x 9"



**Full Page Ad**  
5" (w) x 8" (h)  
\$800



**1/2 Page Ad**  
5" (w) x 3.875" (h)  
\$450



**1/4 Page Ad**  
2.375" (w) x 3.875" (h)  
\$250

### ARTWORK SPECIFICATIONS:

1. Adobe Illustrator file: All fonts outlined and saved in EPS format
2. Photoshop TIFF file: 300 dpi resolution at 100% scale
3. Quark Xpress (MAC only): Please compress electronic file with fonts and images before emailing
4. Press-quality PDF (high resolution)
5. Black and white camera-ready artwork is also acceptable, as long as there are no grayscale images

\* No bleeds in ANY ads

\*\* All ads will be printed in black and white

**All ads must be received no later than Friday, August 27, 2007**

**EMAIL ARTWORK to [mail@betsyjoycedesign.com](mailto:mail@betsyjoycedesign.com) (6Mb max)**

**Reserve ad space by Monday, August 20**

Contact Henry Pacheco:

415.398.2333 x114 (phone) • 415.398.4733 (fax) • [hpacheco@horizonsfoundation.org](mailto:hpacheco@horizonsfoundation.org)

Enclosed is my check in the amount of \$ \_\_\_\_\_ for a \_\_\_\_\_ [size] ad.

Please bill my:  Visa  MasterCard  American Express

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_