

Corporate Sponsor Benefits - Oct. 6, 2007 Gala

| | \$5,000 Builder | \$10,000 Advocate | \$25,000 Visionary | \$50,000 and above Presenting |
|--|----------------------------|------------------------------------|-------------------------------------|---|
| Logo Size* & Placements: | Name only | 50% | 75% | 100% |
| Logo + link on Horizons' website (20-32,000 visitors per month) | Sponsors Page (1 month) | Gala & Sponsors Page (3 months) | Gala & Sponsors Pages (6 months) | Home; Gala & Sponsors Pages (12 months) |
| Invites (12,000+) + Pre-event materials | ✓ | ✓ | ✓ | ✓ |
| Program Book (1,000 copies) | ✓ | ✓ | ✓ | ✓ |
| Gala Multimedia | | ✓ | ✓ | ✓ |
| Outdoor Advertising | | ✓ | ✓ | ✓ |
| Print Advertising (Reach TBD) | | ✓ | ✓ | ✓ |
| Newsletter (1,200 copies/issue) | 1 issue | 1 issue (logo) | 2 issues (logo) | 3 issues plus special article |
| Annual Report 2007 (Published in 2008) | ✓ | ✓ | ✓ | ✓ |
| Podium Recognition | | | | |
| Gala | | | ✓ | ✓ |
| Lead-up events | | ✓ | ✓ | ✓ |
| Product and/or literature placements | | | | |
| Gala OR lead-up events | ✓ | ✓ | | |
| Gala AND lead-up events | | | ✓ | ✓ |
| Program Book Ads (1,000 Copies) | ½ page | 1 page | 1 page w/premium placement | Inside cover – subject to availability |
| Gala Tickets | Three | One Table | One Table | Two Tables |

* = 100% Logo size refers to the longest dimension of the largest logo