



**HORIZONS**  
our LGBTQ foundation

*Join Horizons Foundation as a sponsor for our special Ruby Anniversary year, celebrating 40 years of creating a world where all LGBTQ people live freely and fully.*



# For 40 extraordinary years, visionary ideas have shined bright at Horizons.

- The foundation itself was a visionary idea: the world's first community foundation of, by, and for all LGBTQ people.
- Our over \$44 million in grantmaking has included early funding for pioneering ideas that have transformed the LGBTQ movement, like awarding the first foundation grant to an AIDS service provider.
- We look boldly into the future, actively building the LGBTQ Community Endowment Fund to support our community for generations to come.

**In 2020, our vision is still 20/20. We see, crystal clear, a world where all LGBTQ people live freely and fully – but we need your help to get there. Will you join us in celebration of our Ruby Anniversary?**



## OUR MISSION

Horizons invests in LGBTQ organizations, strengthens a culture of LGBTQ giving, and builds a permanent endowment to secure our community's future for generations to come.



**1980** Horizons awarded two modest but historic \$500 grants in 1980.



**2019** At Horizons' 2019 Gala, we announced that we had identified over \$100 million in future legacy gifts for the LGBTQ community.

# GIVE OUT DAY

TUESDAY, JUNE 30, 2020

Organized by Horizons, Give OUT Day is the only national day of giving for the LGBTQ community. Leveraging Horizons' resources and technology platform, hundreds of LGBTQ organizations from across all 50 states, D.C., and Puerto Rico – from civil rights groups to sports leagues – have raised over \$7 million from over 35,000 donors since 2013.

**As a Ruby Anniversary sponsor, you have a variety of opportunities to reach the tens of thousands of Give OUT Day website visitors, social media followers, and donors.**

One of these opportunities is to brand a Leaderboard. Placed prominently on the Give OUT Day website, Leaderboards are categories of organizations; top fundraisers on each Leaderboard earn additional prize money. Another opportunity is to brand one or more Power Hours, when organizations are awarded prizes based on fundraising success during specific periods, giving your brand heightened visibility.

## Give OUT Day Community at a Glance

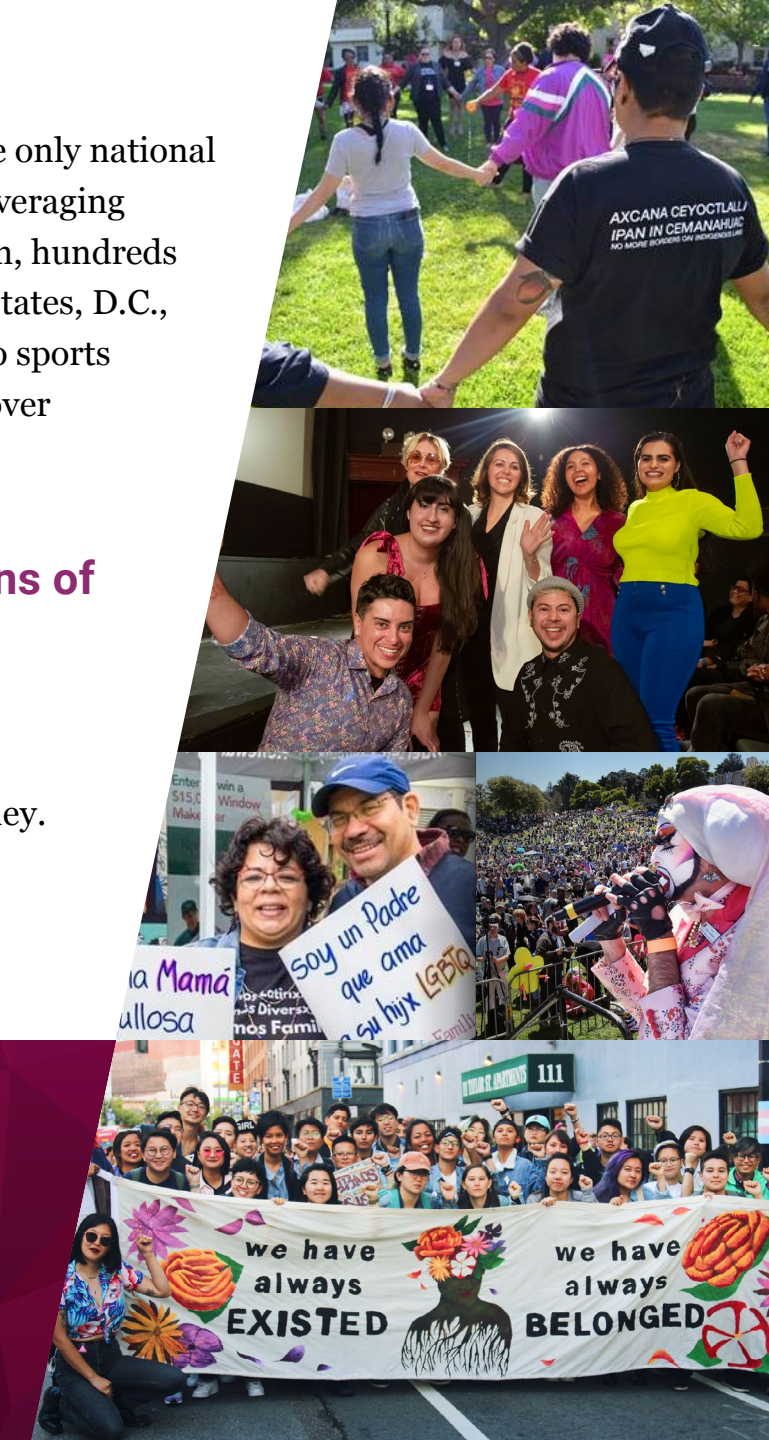
Email Recipients  
**39,000+**

Social Media Followers  
**34,000+**

Annual Social Media Impressions  
**360,000+**

Annual Website Visitors  
**57,000+**

Participating Community Orgs  
**475+**





# HORIZONS GALA

SATURDAY, SEPTEMBER 12, 2020  
PIER 27 · SAN FRANCISCO

Horizons' 40th Anniversary Gala Celebration will be a seated, three-course dinner for 750 guests at the sleek and contemporary PIER 27, which boasts spectacular views of the San Francisco skyline, Coit Tower, and the gorgeous Bay Bridge. Together, we'll celebrate 40 years of visionary ideas while raising critical funds to advance our transformative work for the LGBTQ community.

**Sponsorship comes with a variety of benefits at the 40th Anniversary Gala, including recognition across print and digital media as well as tickets to the Dinner and VIP Reception.**

## SPECIAL UNDERWRITING OPPORTUNITIES

Additional underwriting opportunities are available to align with your brand:

- Valet
- Dessert bar
- Specialty cocktail bar (Reception or After Party)
- Coat check
- Customized attendee activations during the Reception and/or After Party



## Horizons' Community at a Glance

Email Recipients  
**6,000+**

Social Media Followers  
**5,000+**

Annual Social Media Impressions  
**500,000+**

Annual Website Visitors  
**30,000+**

# Horizons' 40<sup>th</sup> Anniversary Sponsorship Benefits

BENEFITS	PRESENTING \$80,000	PRIDE \$40,000	EQUALITY \$25,000	ADVOCATE \$10,000	BUILDER \$5,000
<b>Customized Sponsorship Package</b>	✓	✓	✓		
<b>GIVE OUT DAY</b>					
Branded Give OUT Day Leaderboard	1 Leaderboard				
Branded Give OUT Day Power Hour	2	2	1		
Acknowledgment in national press release	Quote from company representative	Sponsorship mention	Sponsorship mention		
Recognition by level on Give OUT Day website and emails	Logo	Logo	Logo	Logo	Listing
Social media mention on all channels	✓	✓	✓		
<b>40TH ANNIVERSARY GALA CELEBRATION</b>					
Exclusive Gala naming opportunity	✓				
Exclusive naming opportunity at the event Choice of: After Party, VIP Reception, or Photo Booth		✓			
Welcome remarks by company representative	✓				
Sponsor acknowledgment from stage	✓	✓	✓		
Pre-dinner VIP Reception	20 VIP guests	20 VIP guests	10 VIP guests	4 VIP guests	2 VIP guests
Reserved Gala Dinner seating	2 tables (20 seats)	2 tables (20 seats)	1 table (10 seats)	1 table (10 seats)	1 table (10 seats)
Premier seating for all guests	✓	✓	✓		
Recognition by level in print and digital materials	Logo	Logo	Logo	Logo	Logo
Red carpet entrance/step and repeat	Logo	Logo			
Digital screen ad, placement by level	Full Screen x2	Full Screen x2	Full Screen x1	Full Screen x1	Half Screen x1
Opportunity to provide branded promo item	✓	✓			
<b>YEAR-ROUND OPPORTUNITIES</b>					
Acknowledgment in 40th Anniversary press release	Quote from company representative	Sponsorship mention	Sponsorship mention		
Website feature story	✓	✓			
Recognition by level on Horizons website	Logo	Logo	Logo	Logo	Logo
Acknowledgment in annual report	Logo	Logo	Logo	Logo	Logo
Social media mention on all channels	✓	✓	✓		

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