



HORIZONS GALA 2024

at the **ACADEMY OF SCIENCES**
SATURDAY, OCT 5, 2024

Sponsorship Opportunities

Your partnership powers our impact.

Your company's contribution to Horizons Foundation, the world's first LGBTQ community foundation, strengthens the LGBTQ community today and for generations to come. At the same time, your support positions your organization as a leader in promoting a diverse and equitable society – key to long-term business success.

An anchor in the Bay Area LGBTQ community for more than 40 years, we invite you to join us as a partner and help create a world where all LGBTQ people live freely and fully.

Horizons at a glance

\$70,000,000+

Grants awarded to thousands of nonprofits over Horizons' more than 40-year history

\$10,000,000+

Raised for hundreds of LGBTQ nonprofits through Give OUT Day, our annual giving event.

\$18,000,000+

Value of our LGBTQ Community Endowment Fund, a permanent source of resources for the community.

Horizons invests in LGBTQ organizations, strengthens a culture of LGBTQ giving, and builds a permanent endowment to secure our community's future for generations to come.

PARTNER with Horizons, have IMPACT throughout the LGBTQ Community



"We experienced extraordinary grief and really incalculable loss and yet we continued and we moved forward and showed a kind of strength and determination that I think ought to inspire anybody in the world. And I want to thank Horizons Foundation for all the work they've done and all the money they've raised and all the hands they've held for so many years."

Cleve Jones – Co-Founder San Francisco AIDS Foundation and Co-Founder The NAMES Project

*"Horizons invested in **our youth program** when it was pretty new and has helped us experiment and create a model that the state of California is now investing in to share with more communities."*

Ian Stanley – Executive Director Program Director LGBTQ Connection, Napa

*"Horizons Foundation has been there for Somos Familia almost since the very beginning, before we had any staff and we were just trying to get stories out there – that there were **accepting Latinx families that loved and cared for the LGBTQ+ children.**"*

Miritza Martinez – Former Executive Director Somos Familia

*"We've been able to **help over 500 people** with cash grants and address things like food insecurity, access to transportation, supplies ... whatever it was that they needed to maintain their safety during the COVID pandemic. We cannot continue to do the work that we do, at the scale we do, without you all, and I'm so grateful"*

Aria Sa'id – Former Executive Director Transgender District

*"We were inundated with over **500 requests for rental assistance.** Horizons Foundation gave a significant grant to us to help service more people with rental assistance."*

Joe Hawkins – Executive Director Oakland LGBTQ Center

Why should you partner with Horizons?



- **Positive brand reputation:** Aligning your company with Horizons showcases your commitment to social responsibility and community development.
- **Increased brand awareness and exposure:** By supporting a community organization, your company gains exposure to a wider audience that may not have been familiar with your brand.
- **Attraction and retention of top talent:** Employees today are increasingly drawn to companies that prioritize social responsibility. By supporting Horizons, you showcase your company's values and commitment to making a positive impact.
- **Networking and partnership opportunities:** Open doors to networking and partnership opportunities. You can connect with like-minded businesses, community leaders, and influencers who are also involved in supporting the organization.

Our community



11,000+
Email
Recipients



8,400+
Social Media
Followers



600,000+
Social Media
Reach (FY 2023)



38,000+
Website Visitors
(FY 2023)

	Presenting \$50K	VIP Reception \$25K	Equality \$15K	Advocate \$10K	Leader \$5K
Exclusive Headliner	✓	✓			
Branded Promo Item	✓				
Step and Repeat Photo Area Logo	✓				
Custom Bar Branding	✓	✓			
Special Verbal Recognition	✓	✓	✓	✓	
Newsletter Partner Spotlight	✓	✓	✓	✓	
Digital Ad during the Gala	Full-screen	Half-screen	Half-screen	Half-screen	Half-screen
Tailored Horizons Social Media Posts	3	2	2	1	1
VIP Reception Tickets	Custom	10	10	8	6
Tickets to Gala	Custom + Reserved	10	10	8	6
Recognition in Gala Materials	✓	✓	✓	✓	✓
Recognition in Annual Report	✓	✓	✓	✓	✓

Sponsorship Levels

Presenting Sponsor | \$50k – Exclusive

HORIZONS
GALA 2024
at the ACADEMY OF SCIENCES

Special verbal recognition from the stage during the event

Exclusive Branding of the Main Event's Bars

Access to VIP Experience, Gala Reception, and Premiere Program Seating

Plus:

- ❖ You choose your guest count
- ❖ Top logo placement in Gala materials
- ❖ Prominent logo placement on Step and Repeat photo area
- ❖ Customizable event *branding*
- ❖ Full-screen *digital ad* during the event
- ❖ Three social media posts
- ❖ Partner spotlight in Horizons monthly newsletter
- ❖ Logo placement in annual report



VIP Reception Sponsor | \$25k

**HORIZONS
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Special verbal recognition from the stage during the event

Exclusive Branding of the VIP Experience's Bars

10 Tickets to VIP Experience, Gala Reception, and Premiere Program Seating

Plus:

- ❖ Logo placement in Gala materials
- ❖ Logo placement on Step and Repeat photo area
- ❖ Customizable event branding
- ❖ Half-screen digital ad during the event
- ❖ Two social media posts
- ❖ Partner spotlight in Horizons monthly newsletter
- ❖ Logo placement in annual report



Equality Sponsor | \$15k

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10 Tickets to VIP Experience, Gala Reception, and Premiere Program Seating

Plus:

- ❖ Logo placement in Gala materials
- ❖ Logo placement on Step and Repeat photo area
- ❖ Half-screen digital ad during the event
- ❖ Two social media posts
- ❖ Partner spotlight in Horizons monthly newsletter
- ❖ Logo placement in annual report



Advocate Sponsor | \$10k

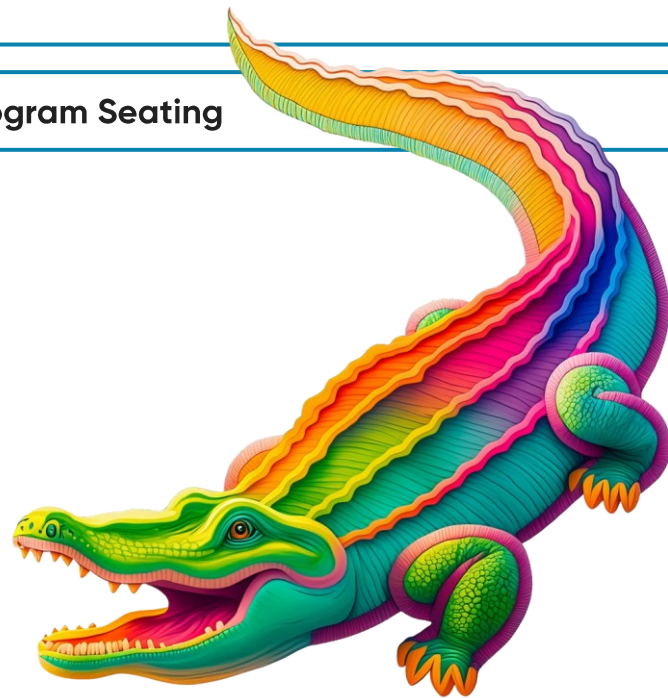
**HORIZONS
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Special verbal recognition from the stage during the event

8 Tickets to VIP Experience, Gala Reception, and Premiere Program Seating

Plus:

- ❖ Logo placement in Gala materials
- ❖ Half-screen digital ad during the event
- ❖ One social media post
- ❖ Partner spotlight in Horizons monthly newsletter
- ❖ Logo placement in annual report



Leader Sponsor | \$5k

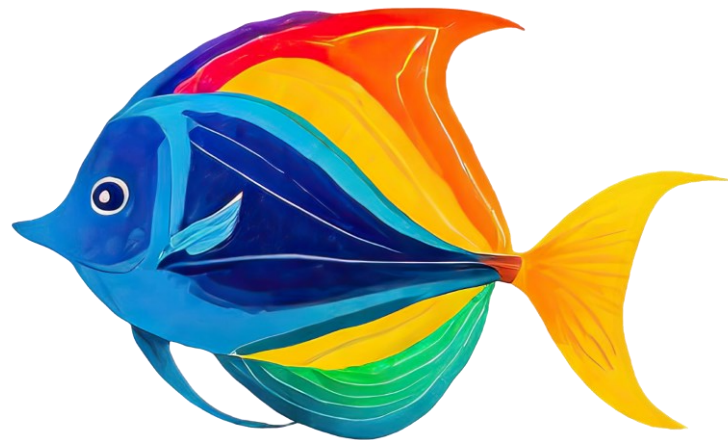


Special verbal recognition from the stage during the event

6 Tickets to VIP Experience, Gala Reception, and Premium Program Seating

Plus:

- ❖ Logo placement in Gala materials
- ❖ Half-screen digital ad during the event
- ❖ One social media post
- ❖ Logo placement in annual report



Interested in becoming a partner?

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