

COMMUNITY ISSUES 2025

Request for Proposal Workshop



Agenda

- I. Introductions
- II. Horizons Foundation Mission
- III.Community Issues 2025
 - A. Overview
 - B. Request for Proposal
 - C. LOI Format & Questions
 - D. Review Process
- IV. Questions & Answers





Horizons Foundation's Mission

The world's first community foundation of, by, and for LGBTQ people, Horizons invests in LGBTQ nonprofits, strengthens a culture of LGBTQ giving, and builds a permanent endowment to secure our community's future for generations to come.



What is the Community Issues Grant?

- Horizons flagship funding program
- Focused on the nine counties of the SF Bay Area
- General operating support continues to be the preferred way to fund LGBTQ-primary organizations and programs



2025 Community Issues RFP

Responding to anti-LGBTQ sentiment and decrease in funding

- Increased Funding: award significantly more funding and larger grants
- Multi-Year Support: Increasing the number of multiyear support
- Systems-Based & Trust-Based: Further lean into trust-based philanthropy and systems-based grantmaking

 focused on sustainability, equity, and long-term resilience across the SF Bay Area LGBTQ ecosystem.



Systems-Based Grantmaking

Ecosystem-Preservation Lens

- Applying a systems-based grantmaking approach that centers the health of the entire LGBTQ nonprofit ecosystem
- Rather than funding in silos or favoring specific areas or parts of the LGBTQ community – we are prioritizing proposals that contribute to ecosystem-wide sustainability, collaboration, and mutual support
- We believe that no single organization can thrive if the broader network is weakened



Systems-Based Grantmaking (cont.)

Prioritizing Sustainability Over Short-Term Fixes

- Invest in LGBTQ nonprofit resilience—especially in the face of political threats, direct attacks, and shrinking public funding
- We aim to strengthen core infrastructure, strategic planning, and adaptive capacity so organizations can better weather uncertainty and remain rooted for the long haul



Systems-Based Grantmaking (cont.)

Funding the Whole Community

- From the beginning, Horizons goal has been to fund the full breadth of the Bay Area LGBTQ community
- We seek to fund across the diversity of communities, needs, and strategies recognizing that collective well-being requires inclusive investment



2025 REQUEST FOR PROPOSAL



Trust-based Philanthropy Principles

- Unrestricted Funding / General Ops
- Opportunities for Multi-Year Funding
- Be Transparent & Responsive
- Set clear priorities & guidelines
- Offer Support Beyond the Check
- Improve grantmaking process & criteria
- Reaffirm "open door" approach

Community Issues Funding Areas



 $\Delta \hat{I} \Delta$ Advocacy



Arts



Community Building



Health & Wellness



LGBTQ Primary Organizations

Are defined as:

- whose missions include the LGBTQ population as the primary focus of the work;
- whose staff and boards predominantly reflect the LGBTQ community (65% or more);
- and which primarily serve LGBTQ people (65% or more);
- Primarily serves LGBTQ people (65% or more) within one or more of the nine counties of SF Bay Area



Non-LGBTQ Primary Organizations

Horizons will continue to accept applications from LGBTQ-focused projects/programs if they:

- have annual program budgets of \$1 million or less of the non-LGBTQ-primary organizations.
- The applicant must demonstrate that the program serves a specific area in the nine-county SF Bay Area where LGBTQ-primary organizations do not provide sufficient, comparable services or reach a specific LGBTQ population.



Budget Eligibility

The Community Issues program will accept applications from LGBTQ-primary organizations of ANY organizational budget size.

 Horizons will continue to accept applications from LGBTQfocused programs that have annual program budgets of \$1 million or less from non-LGBTQ-primary organizations.



Award Size + Multi-Year Grants

• Expect the average grant size to range between \$25,000 and \$30,000. Please note: this is an average and not a fixed amount; actual grant sizes will vary.

• Multi-Year Grants: We anticipate awarding a greater number of multi-year grants in 2025.



LOI Format & Questions





Logon

Email@HorizonsFoundation.org					
Password	*				
••••••					
Log On	Create New Accoun	it			

Welcome to the Horizons Foundation's Grants Online Portal.

New Users: Please click on "Create New Account" to complete the registration process and create your logon credentials.

Please Note: If you have applied to Horizons or received a grant prior to the 2021 Community Issues Cycle, you will need to create an account as a new user.

Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.



Letter of Interest Non-Arts Sections

- LGBTQ Community Served by Organization / Program/ Project
- 2. Context & Impact of Current Climate
- 3. Financial Impact
- 4. Community Accountability



Letter of Interest Arts Sections

- 1. Purpose of Request and Anticipated Results
- 2. Context & Impact of Current Climate
- 3. Financial Impact
- 4. Community Accountability



Work Sample (Arts Projects ONLY)

Visual or Audio Works:

- Upload a three to five minute work sample(s) to your YouTube or Vimeo channel
- Include the link and password if applicable to the YouTube or Vimeo channel

Written Works:

Upload samples up to five pages (typewritten)



REVIEW PROCESS



Application Process and Due Dates

- LOI Portal Now Open
 - Before applying, review the guidelines & eligibility criteria.

■ LOI Due — <u>August 25, at noon</u>

- Invitation to Submit Full Application October 7
 - If LOI is approved, you will be invited to submit a full proposal.
- ☐ Full Application Due October 30



Online Office Hours

- 2:00 3:00pm, Wednesday, August 13, 2025
- 2:00 3:00pm, Wednesday, August 20, 2025

For more information, please visit Horizons Foundation

Thanks! Any questions?



You can find us at:

Grants@horizonsfoundation.org