



A Night of **PRIDE**

2026 Sponsorship Opportunities

For more than 45 years, Horizons has envisioned a world where all LGBTQ people live freely and fully. In 2026, our community needs us now more than ever.

Your partnership powers our impact across the nine counties.

- Our LGBTQ nonprofit ecosystem spans the entire San Francisco Bay Area, including urban, suburban, and rural communities. They need us now more than ever.
- Your company's contribution to Horizons Foundation, the world's first LGBTQ community foundation, increases our impact to grassroots LGBTQ organizations at a crucial time.



Horizons and our community need your support more than ever.

- **Crucial community funding:** At a time when LGBTQ rights are under attack and public funding cuts threaten countless LGBTQ organizations, your support gets vital resources where they're needed most: the 100+ grassroots LGBTQ nonprofits in your own backyard.
- **Positive brand reputation with a highly regarded partner:** Showcase your commitment to social responsibility and community development. An anchor in the Bay Area LGBTQ community for 45 years, Horizons is a trusted expert on where your investment can have the greatest impact.
- **Increased brand awareness:** Expand your company's exposure to a wider audience that includes hundreds of thousands of LGBTQ people and allies.
- **Networking and partnership opportunities:** Connect with like-minded businesses, community leaders, and influencers who are also dedicated to supporting the LGBTQ community.

Horizons Foundation in Numbers

Market your brand to:

12,000+

Email Recipients

600,000+

Social Media Reach

8,000+

Loyal followers across Instagram,
Facebook, LinkedIn, and Bluesky

And influential elected
officials at our events!

\$95,000,000+

In grants we've awarded since 1980

19,000+

Total grants we've awarded since 1980

Sponsorship Opportunities

	Presenting Sponsor	VIP Reception Sponsor	Dinner Sponsor	After-party Sponsor	Vision Sponsor	Mission Sponsor
	\$25K	\$15K	\$15K	\$15K	\$10K	\$5K
Headliner for A Night of Pride	✓					
Prominent Branding on Bars	✓	✓	✓	✓		
Special Verbal Recognition	✓	✓	✓	✓		
Digital Ad During the Event	✓	✓	✓	✓	✓	✓
Tailored Social Media Posts	2	1	1	1	1	
Tickets to the Gala and VIP Reception	Custom	10	10	10	10	6

Sponsorship Opportunities



Presenting Sponsor | \$25K

Special Verbal Recognition from the Stage

Prominent Branding on the Main Event's Bars

**Access to the VIP Experience, Reception, and
Premiere Program Seating**

- You choose your guest count
- Logo placement in A Night of Pride materials
- Logo placement on Step and Repeat photo area
- Customizable event branding
- Full-screen digital ad during the event
- Two social media posts with your logo
- Logo placement in annual report

Sponsorship Opportunities



VIP Reception Sponsor | \$15K

Special Verbal Recognition from the Stage

Prominent Branding on the VIP Experience's Bars

10 Tickets to the VIP Experience, Reception, and Premiere Program Seating

- Logo placement in A Night of Pride materials
- Logo placement on Step and Repeat photo area
- Customizable event branding
- Full-screen digital ad during the event
- One social media post with your logo
- Logo placement in annual report

Sponsorship Opportunities



Dinner Sponsor | \$15K

Special Verbal Recognition from the Stage

Prominent Branding on the Dinner Table Signage

10 Tickets to the VIP Experience, Reception, and Premiere Program Seating

- Logo placement in A Night of Pride materials
- Logo placement on Step and Repeat photo area
- Customizable event branding
- Full-screen digital ad during the event
- One social media post with your logo
- Logo placement in annual report

Sponsorship Opportunities



After-party Sponsor | \$15K

Special Verbal Recognition from the Stage

Prominent Branding on the After-party Bars

10 Tickets to the VIP Experience, Reception, and Premiere Program Seating

- Logo placement in A Night of Pride materials
- Logo placement on Step and Repeat photo area
- Customizable event branding
- Full-screen digital ad during the event
- One social media post with your logo
- Logo placement in annual report

Sponsorship Opportunities

Vision Sponsor | \$10K

10 Tickets to the VIP Experience, Reception, and Premiere Program Seating



- Logo placement in A Night of Pride materials
- Customizable event branding
- Full-screen digital ad during the event
- One social media post with your logo
- Logo placement in annual report

Sponsorship Opportunities

Mission Sponsor | \$5K

6 Tickets to the VIP Experience, Reception, and Premiere Program Seating



- Logo placement in A Night of Pride materials
- Customizable event branding
- Full-screen digital ad during the event
- Logo placement in annual report



Interested in becoming a partner?

Denay Patterson-Oh

Development Manager, Corporate & Community Engagement

dpatterson-oh@horizonsfoundation.org

(415) 398-2333 x117